

**MANUFACTURING  
IN AN AGE OF DISRUPTION****CALL FOR SPONSORS**

The conference is hosted by Stellenbosch University and Tshwane University of Technology in association with SBS Conferences and sponsored by the International Academy for production Engineering, CIRP ([www.cirp.net](http://www.cirp.net))

CIRP is the world leading organization in production engineering research and is at the forefront of design, optimization, control and management of manufacturing processes, machines, and systems. CIRP brings together leading manufacturing experts and companies from around the world, and the organisation encourages industry participation in its activities and promotes the industrial application of the research work.



<b>2012</b>	<b>2013</b>	<b>2014</b>	<b>2015</b>	<b>2016</b>	<b>2017</b>	<b>2018</b>	<b>2019</b>	<b>2020</b>	<b>2021</b>	<b>2022</b>
Athens	Setubal	Windsor	Napales	Stuttgart	Thaichung	Stockholm	Ljubljana	Virtual	Virtual	Lugano

**SPONSORSHIP OPPORTUNITIES**

The conference offers a rare opportunity for manufacturing experts from South Africa and the region to meet with experts from the major leading manufacturing countries globally and be exposed to cutting edge ideas, trends, and innovations in production engineering.

Sponsors have the opportunity for their brand to be visibly associated with global leaders in manufacturing and help to ensure local manufacturing is supported by state of the art local and international research to remain competitive.

The following sponsorship packages provide a high degree of flexibility, combining several traditional branding elements with added value opportunities for addressing the conference attendees and communicating a corporate message.

**1. MAJOR CATEGORY SPONSORS**

SPONSORSHIP BENEFIT	GOLD	SILVER	BRONZE
	R100 000 + VAT	R60 000 + VAT	R35 000 + VAT
Sponsor profile on the conference website, including: <ul style="list-style-type: none"> <li>Company Logo</li> <li>200-word company bio</li> <li>Links to company website and social media platforms</li> <li>Additional links to company or product brochures</li> </ul>	✓	✓	✓
Company logo to appear on the inside front cover / first page of the conference programme	✓	✓	✓
Colour advertisement inside the conference programme	Double Page	Full page	Half page
Company logo to appear on venue signage	✓	✓	✓
Company banner may be displayed outside a conference venue	✓	✓	✓
Run a promotional video during the conference breaks	3 minutes	2 minutes	1 minute
Company brochure may be included in the delegate conference bag	✓	✓	✓
Free tickets to the conference, welcome reception, and gala dinner	4	2	1

## 2. NAME BRANDING OF FUNCTIONS (excluding vat)

### WELCOME RECEPTION

**R90,000**

- Naming rights to the event.
- Sponsor will receive recognition on the website as well as in the final programme (printed and/or app-based).
- The sponsor will have the opportunity to place branding at the event on the evening, in accordance with guidelines stipulated by the committee and the venue (sponsor to provide banners and any additional items they would like to brand the venue with).
- Five welcome reception tickets.

### GALA DINNER

**R150,000**

The gala dinner is a highly anticipated, exclusive event where attendees come together to experience an evening of culinary delights.

- Naming rights to the event.
- Sponsor will be entitled to a five-minute address at the dinner.
- Sponsor will receive recognition on the website as well as in the final programme (printed and/or app-based).
- The sponsor will have the opportunity to place branding at the event on the evening, in accordance with guidelines stipulated by the committee and the venue (sponsor to provide banners and any additional items they would like to brand the venue with).
- Two full conference registration fees.
- Five gala dinner tickets.
- Sponsor may supply a gift for each place setting bearing the company logo.

### LUNCHESES PER DAY (THREE DAYS AVAILABLE)

**R 35,000**

- Sponsors can display banners in the lunch area and leave marketing material on tables.
- Sponsor will receive recognition on the website as well as in the final programme (printed and/or app-based).
- Sponsors will be acknowledged in the opening session.

### REFRESHMENTS PER DAY (THREE DAYS AVAILABLE)

**R 20,000**

- Sponsor will receive recognition on the website as well as in the final programme (printed and/or app-based).
- Sponsors will be acknowledged in the opening session.

## 3. SPONSORSHIP OF SPECIFIC ITEMS (excluding Vat)

The following items or any other appropriately useful items may be provided or sponsored (Estimated requirement 350).

Conference bags (est. cost R100 each)	R35 000
Pens (est. cost R20 each)	R7 000
Pads (Est. cost R30 each)	R10 500
Name badgers & lanyards (Est. cost R30 each)	R21 000
Wines for Welcome Reception (15 cases)	R22 500
Wines for Gala Dinner (15 cases)	R22 500
Branded cool water stations – per station	R5 000

For more information about CIRP – CMS 2023 visit the conference website [www.cirp-cms2023.org](http://www.cirp-cms2023.org) or contact Peter Aspinall +27 (0) 83 250 5083 or email: [peter@sbs.co.za](mailto:peter@sbs.co.za)

## 4. STUDENT SPONSORSHIP (excluding Vat)

Contributions towards students cost of attending R10, 000 per student

## 5. OFFER

We will be happy to discuss the above options or any other ideas you may have in terms of how your company's participation can add value to the delegates in return for brand exposure.

Hosted by Stellenbosch University and Tshwane University of Technology in association with SBS Conferences and sponsored by the International Academy for Production Engineering, CIRP

